



MIT Solve 2023 Global Challenges: Application Questions

Table of Contents

| | |
|--|-----------|
| MIT Solve 2023 Global Challenges: Application Questions | 1 |
| Instructions | 2 |
| Solution deadline | 2 |
| What we're looking for | 2 |
| Tips for completing the application | 3 |
| How to save, submit, and edit your application | 3 |
| Support with your application | 4 |
| September 2023: Solve Challenge Finals | 4 |
| Page 1: Select Your Challenge | 5 |
| Page 2: Solution Overview & Team Lead Details | 6 |
| Page 3: More About Your Solution | 16 |
| Page 4: Your Team | 19 |
| Page 5: Your Business Model & Funding | 20 |



Instructions

Thank you for applying to Solve's 2023 Global Challenges! We look forward to reviewing your solution. **Please read these instructions carefully before you begin your application.** Good luck!

Solution deadline

The deadline to submit your solution is Tuesday, May 9, 2023, at 12pm (noon) Eastern Time. Please note the time – it is 12pm (noon) ET, NOT end of day.

Don't wait until the last minute to submit your application on the platform! It may be difficult for us to help you with technical issues if you request last-minute help. We do our best to help as many applicants as possible, but if we are not able to help before the deadline, your application will not be accepted. Late submissions are not accepted even if they're late because of technical issues, confusion about time zones, or connectivity problems.

What we're looking for

Solve seeks innovative, human-centered, tech-based solutions to our Global Challenges. Your solution will be judged based on the following criteria: Alignment with the Challenge, Potential for Impact, Feasibility, Innovative Approach, Inclusive Human-Centered Design, Scalability, Partnership Potential, and Technical Feasibility. Judging will take place over multiple rounds beginning in May 2023.

Before you begin an application, be sure to review the [Become a Solver](#) page on our website for details on the types of solutions we accept and the criteria that judges use to score your application.

If you or your organization has been selected as an Indigenous Communities Fellow or as a Solver for a Global Challenge in the past, you may still apply, but your solution must be new – it may not be the same solution that was previously selected by Solve. (If you were selected as a winner for a Custom Challenge or as a Solv[ED] Innovator in the past, you're eligible to apply for the Indigenous Communities Fellowship or to a Global Challenge, even with the same solution.)

MIT Solve is open to anyone in the world, with the exception of United States embargoed countries: US law prevents MIT Solve from accepting applications from people who are ordinarily resident in Iran, Cuba, Syria, North Korea, Crimea, Russia, and Belarus, or from parties blocked by the US Treasury Department.



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Tips for completing the application

Once you decide you would like to apply to Solve's 2023 Global Challenges, begin your application as soon as you can. In post-application surveys, most applicants reported that they spent several hours completing the application. Be sure to budget enough time to submit your application before the deadline.

Keep in mind that all answers you submit are visible to the public, unless they are denoted as "Not Publicly Viewable: for internal use only." Please only share information in your application that you are comfortable publicly sharing.

Only some of the questions in the application are required, and they all appear in the Solution Overview section. You must answer all the required questions in order to submit your application. But we strongly encourage you to complete the optional questions too – applicants who answer all or most of the optional questions are more likely to be selected.

Your solution is not saved OR submitted automatically! Follow the directions below to make sure you don't lose your work. If you have an unstable internet connection, you may wish to work offline using this list of questions, then copy-paste your answers into the application.

How to save, submit, and edit your application

You can **save your application** in two ways:

- Click CONTINUE to save your work and move to the next page, if you would like to keep working on your application.
- Click SAVE DRAFT & EXIT to save your work and exit the application for now, if you prefer to keep working later.
- You must click SUBMIT SOLUTION before the deadline: **May 9, 2023, at 12pm (noon) Eastern Time.** If you save your application but you do not click SUBMIT SOLUTION before the deadline, your application will not be considered.

You can **submit your application** by clicking SUBMIT SOLUTION.

- You must complete the required questions on the Solution Overview page in order to submit.
- Submit as soon as you are ready. We recommend submitting as soon as you have completed the required questions. You may log back in to edit your application, including adding your answers to the optional questions, at any time before the deadline.
- You must submit before the deadline: **May 9, 2023, at 12pm (noon) Eastern Time.** If you do not submit before the deadline, your application will not be considered.
- Clicking SUBMIT SOLUTION will publish your application to Solve's website, and anyone who visits the website will be able to view your answers.



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You can **edit your submitted application** by logging back in and clicking EDIT YOUR SOLUTION in your Dashboard Home.

- You can edit your application as often as you would like before the deadline.
- Each time you edit, be sure to save your application so you don't lose your changes.
- Click SAVE SOLUTION & EXIT to save your changes to your published application.

Read through our [How to Apply Guide](#) for more details on how to create, save, submit, and edit a solution on Solve's platform.

Support with your application

Even if you don't already have a business and impact plan for your solution, that's okay. Take a look at the help text of the application questions for explanations of concepts, examples of successful answers, and even tools to help you craft your own answers. Not all application questions have help text, but many do!

Solve staff will be available to answer questions about the Challenges and the application at several online application clinics during the application period. You can get more information and register on [Solve's Events page](#).

You may also consider taking Solve's online MITx course [Business and Impact Planning for Social Enterprises](#). The course introduces core concepts on business models and impact planning and is designed to help you write strong responses to Solve's application (and to applications for other challenges or competitions like Solve's). The course is self-paced and takes about 25 hours to complete.

September 2023: Solve Challenge Finals

If your solution is selected as a Solver team, your solution Team Lead must be available to attend Solve Challenge Finals in New York City in September 2023. Travel assistance is available based on need. Please note that MIT Solve follows MIT, Massachusetts State, and United States federal COVID-19 guidelines and policies pertaining to all in-person gatherings and will be in touch should we need to modify our plans.



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Page 1: Select Your Challenge

Which Challenge does your solution address? Please select the Challenge carefully.

(Required)

Please note: once you select a Challenge, you won't be able to return to this page to change it. If you change your mind, you'll have to start a new application.

You are welcome to apply to more than one Challenge. However, Challenge alignment is critical to your application's success, so only apply to Challenges that are truly relevant to your solution.

If you choose to apply to more than one Global Challenge, please note: the same solution will not be selected for more than one Global Challenge. If your solution advances beyond the initial judging rounds in multiple Global Challenges, you will be asked to select one. Your applications to the other Global Challenge(s) will not advance to the next round.



Page 2: Solution Overview & Team Lead Details

Tell us about your solution. This page (“Solution Overview & Team Lead Details”) is the only section of the application with required questions. You must complete all the required questions and submit your application before the deadline (May 9, 2023, at 12pm (noon) Eastern Time) to be considered for the Challenge. We suggest submitting your application as soon as you complete the required questions so that you don’t miss the deadline. You may log back in to add your answers to the optional questions at any time before the deadline.

[CHECKBOX] I agree to [MIT Solve’s Terms of Service](#), the [MIT Solve Media Release and License](#), and the [MIT Solve Privacy Policy](#). **(Required) [Not Publicly Viewable: for internal use only]**

What is the name of your organization? (Required)

What is the name of your solution? (Required) {Character Limit = 50}

The name you provide will be used to refer to your solution on Solve’s website, during the selection process, and, if you are selected, during your participation in Solve. To ensure consistency, your solution name cannot be changed after the application deadline. Applicants typically use their organization name or the name of their product or service as their solution name. We recommend a length of 1-4 words. Examples of solution names can be found [here](#).

Provide a one-line summary of your solution. (Required) {Character Limit = 300}

Describe your solution in 10-20 words. This summary will be used to describe your solution on the Solve website and to refer to it during the selection process. Examples of one-line summaries can be found [here](#) directly under each solution name.

Film your elevator pitch.

Provide a Vimeo or YouTube video link pitching your solution (maximum 2-minute video). Your video doesn’t need to be fancy—you can simply record yourself speaking into the camera of a smartphone. Though it’s not required, a video will help our reviewers understand your solution, and we highly recommend you create one. An example of a successful application and its video pitch can be found [here](#). Note: please ensure the video privacy settings are set to public.

What specific problem are you solving? (Required) {Word limit = 500}

Describe the specific problem within the Challenge that you are working to solve. What is the scale of the problem in the communities you are working in, and globally? How many people are affected? Which factors contributing to the problem relate to your solution? Include any relevant local or global statistics. If you’re not sure where to start, take a look at these resources [here](#) and [here](#). You can also review answers from successful applications, [such as this one](#).



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What is your solution? (Required) {Word limit = 500}

Describe your solution and how it works in simple terms. What is it? What does it do? Briefly describe how it works and what technology it uses. Be sure to use this space to talk about your solution, not the problem you are trying to solve. If relevant, share a link to a video of a product demo.

Who does your solution serve, and in what ways will the solution impact their lives?

(Required) {Word limit = 500}

Describe the target population whose lives you are working to directly and meaningfully improve. Who are they, and in what ways are they currently underserved? How will the solution address their needs?

You'll be asked this only for the Indigenous Communities Fellowship.

Which Indigenous community(s) does your solution benefit? In what ways will your solution benefit this community? (Required) {Word limit = 500}

Describe the target population whose lives you are working to directly and meaningfully improve. Who are they? What are you doing to understand their needs, and how are you engaging them as you develop the solution? How will the solution address their needs? Please note that strong preference will be given to Indigenous-led solutions that directly benefit and are located within the Indigenous community(s) the solution aims to benefit.

How are you and your team well-positioned to deliver this solution? (Required) {Word limit = 500}

Explain why you and your team are the right people to design and deliver this solution to the target population. We aren't looking for your academic or professional credentials here; we would like to understand your [proximity to the communities](#) you are serving. In particular, how is the Team Lead and the team representative of these communities? What are you doing to understand the needs of those you're serving, and how are you engaging them as you develop the solution? How is the design and implementation of your solution meaningfully guided by the communities' input, ideas, and agendas?

Which dimension of the Challenge does your solution most closely address? (Required)

Select the dimension to which your solution is most aligned. If your solution is not aligned to any of the listed dimensions, select Other.

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The table below sets out the dimensions for each challenge. Note that there is not an 'Other' option shown below, but one will be included for each set of challenge dimensions in the application.

| | |
|---|--|
| Financial Inclusion Challenge | <ul style="list-style-type: none">• Make it easier and more affordable for individuals and MSMEs to make investments and transfer payments, across geographies and different types of platforms.• Provide new ways to accurately assess credit-worthiness of MSMEs and individuals, including methods that reduce bias against borrowers who have traditionally lacked equitable access to credit.• Create and/or reduce frictions to scale safe personal identification methods for individuals who have been kept out of the formal financial system due to a lack of formal identification.• Help gather, synthesize, or use relevant data to inform the design of insurance products tailored to populations at greater risk of facing shocks such as climate disasters, health-related disruptions, or unstable markets. |
| Health in Fragile Contexts Challenge | <ul style="list-style-type: none">• Increase local capacity and resilience in health systems, including the health workforce, supply chains, and primary care services.• Enable informed interventions, investments, and decision-making by governments, local health systems, and aid groups.• Improve accessibility and quality of health services for underserved groups in fragile contexts around the world (such as refugees and other displaced people, women and children, older adults, and LGBTQ+ individuals).• Enable continuity of care, particularly around primary health, complex or chronic diseases, and mental health and well-being. |
| Learning for Civic Action Challenge | <ul style="list-style-type: none">• Provide access to improved civic action learning in a wide range of contexts with educator support for classroom-based approaches, and community-building opportunities for out of school, community-based approaches.• Help learners acquire key civic skills and knowledge, including how to assess credibility of information, engage across differences, understand one's own agency, and engage with issues of power, privilege, and injustice. |

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| | <ul style="list-style-type: none"> • Build core social-emotional learning skills, including self-awareness, self-management, social awareness, relationship skills, and responsible decision-making. • Enable learners to bridge civic knowledge with taking action by understanding real-world problems, building networks, organizing plans for collective action, and exploring prosocial careers. |
| <p>Climate Adaptation & Low-Carbon Housing Challenge</p> | <ul style="list-style-type: none"> • Reduce emissions from multifamily housing during construction, operation, and end-of-life while addressing barriers to local adoption. • Support informal communities in upgrading to more resilient housing, including financing, design, and low-carbon materials or energy sources. • Help communities understand and incorporate climate risk in infrastructure design and planning, including through improved data collection and analysis, integration with existing systems, and aligning financial incentives such as insurance. • Adapt land and coastal areas to more extreme weather, including through climate-smart agriculture or restoring natural ecosystems. |
| <p>2023 Indigenous Communities Fellowship</p> | <ul style="list-style-type: none"> • Strengthen sustainable energy sovereignty and support climate resilience initiatives by and for Indigenous peoples. • Support the creation, growth, and success of Indigenous-owned businesses and promote economic opportunity in Indigenous communities. • Drive positive outcomes for Indigenous learners of any age and context through culturally grounded educational opportunities. • Promote culturally informed mental and physical health and wellness services for Indigenous community members. |

In what city, town, or region is your solution team headquartered? (Required)

In what country is your solution team headquartered? (Required)

Please select from the dropdown menu. If you are applying to the Indigenous Communities Fellowship, your solution must be headquartered in the United States or Canada to be eligible. The list in the dropdown menu is sourced from the [World Bank's list of Country and Lending Groups](#). Per the World Bank, note that the term country, as used for purposes of this list, "does not imply political independence but refers to any territory for which authorities report separate



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social or economic statistics.” MIT Solve is open to anyone in the world, with the exception of United States embargoed countries (Iran, Cuba, Syria, North Korea, Crimea area, Russia, and Belarus).

You'll be asked this version of the question if you are an Indigenous Communities Fellowship applicant.

What is your solution's stage of development? (Required)

Review the definitions below and select the most appropriate stage for your solution.

- *Concept: An idea for building a product, service, or business model that is being explored for implementation.*
 - *Prototype: A venture or organization building and testing its product, service, or business model, but which is not yet serving anyone*
 - *Pilot: An organization testing a product, service, or business model with a small number of users*
 - *Growth: An organization with an established product, service, or business model that is rolled out in one or more communities*
 - *Scale: A sustainable enterprise working in several communities or countries that is focused on increased efficiency*
-

You'll be asked this version of the question if you are an applicant for the Financial Inclusion Challenge, Health in Fragile Contexts Challenge, Learning for Civic Action Challenge, or Climate-ready Housing and Resilience Challenge.

What is your solution's stage of development? (Required)

Review the definitions below and select the most appropriate stage for your solution. Please note that MIT Solve is not able to support Concept-stage solutions, and therefore Concept-stage solutions will not be reviewed or selected as Solver teams. If you have a Concept-stage solution, you are still welcome to submit it if you would like! We also hope that you will apply to a future Challenge when your solution is further developed.

- *Concept: An idea for building a product, service, or business model that is being explored for implementation; please note that Concept-stage solutions will not be reviewed or selected as Solver teams*
- *Prototype: A venture or organization building and testing its product, service, or business model, but which is not yet serving anyone*
- *Pilot: An organization testing a product, service, or business model with a small number of users*
- *Growth: An organization with an established product, service, or business model that is rolled out in one or more communities*

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- *Scale: A sustainable enterprise working in several communities or countries that is focused on increased efficiency*

[IF PROTOTYPE] Please share details about what makes your solution a Prototype rather than a Concept. (Required)

What have you built and tested so far? Is there other information you can share to demonstrate that your solution is more than just an idea?

[IF PILOT/GROWTH/SCALE] How many people does your solution currently serve? (Required)

This could include the number of individuals that have visited a center or clinic you run, the number of people who have purchased your product, or the number of users that use your platform.

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Why are you applying to Solve? *(Required)* {Word limit = 500}

What specific financial, technical, legal, cultural, or market barriers that you face do you hope Solve can help you overcome, and how? Keep in mind: Solve aims to connect all Solver teams with partners who can help advance their solutions through monetary and/or non-monetary support. If your only goal in applying to Solve is to raise funds, Solve is not the right program for you! Review the [Become a Solver page](#) (“What will I get if my solution is selected?”) for more information about what selected Solver teams receive.

In which of the following areas do you most need partners or support?

Please select the most relevant areas in which you seek advice, mentorship, or partners to support your work.

- Business Model (e.g. product-market fit, strategy & development)
- Financial (e.g. accounting practices, pitching to investors)
- Human Capital (e.g. sourcing talent, board development)
- Legal or Regulatory Matters
- Monitoring & Evaluation (e.g. collecting/using data, measuring impact)
- Product / Service Distribution (e.g. delivery, logistics, expanding client base)
- Public Relations (e.g. branding/marketing strategy, social and global media)
- Technology (e.g. software or hardware, web development/design)

Who is the Team Lead for your solution? *(Required)*

The person you identify should be the CEO or Executive Director of the solution organization. (In some special cases, the Team Lead may be another member of the executive team.) They should be the person who is responsible for the strategic direction of the solution. If your solution is selected as a Finalist, this person will be expected to pitch the solution and interview with judges in July over Zoom. If your solution is selected as a Solver, this person will be expected to attend Solve Challenge Finals in New York City in September, and to be the lead participant in the Solver program. You can find instructions in the [How to Apply Guide](#).

You'll be asked this only for the Indigenous Communities Fellowship.

Please indicate the tribal affiliation of your Team Lead.

How is your Team Lead connected to the community or communities in which your project is based?

(Required)

Is the Team Lead a resident of the United States? *(Required)* [Not Publicly Viewable: for internal use only]

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We ask this and the following questions about your Team Lead to help our staff use the most respectful language when addressing or referring to them, to better understand our applicant pool, and to fulfill some of our grant reporting requirements.

- Yes
- No
- Prefer not to answer

[IF YES] What is the Team Lead's race or ethnic group? Mark all that apply.

(Required) [Not Publicly Viewable: for internal use only]

- American Indian or Alaska Native
- Asian
- Black or African American
- Hispanic or Latino
- Native Hawaiian or other Pacific Islander
- White
- Prefer not to answer
- Prefer to write in:

You'll be asked this if you are an applicant for the Financial Inclusion Challenge, Health in Fragile Contexts Challenge, Learning for Civic Action Challenge, or Climate-ready Housing and Resilience Challenge.

[IF YES] Would you like to be considered for the Black & Brown Innovators in the US Program? (Required) [Not Publicly Viewable: for internal use only]

In recognition of racial disparities among US communities, we will select 1-2 solutions led by Black and Brown Innovators in each of our 2023 Global Challenges. If you select Yes for this question, you will be automatically considered – no additional application questions are required. Applicants who emphasize how they're thinking about racial equity in their work (for example, in application questions about who the solution serves or why the team is well-positioned to deliver the solution) are more likely to be selected. If you are selected, you will receive additional coaching, resources, and partnership support, and you will be featured at our 2024 Equity Summit. Learn more about the program [here](#), and read more about our next Summit [here](#).

- Yes
- No

What is the Team Lead's gender? (Required) [Not Publicly Viewable: for internal use only]

- Agender

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- Genderqueer/Gender Fluid/Non-Binary
- Man
- Unsure/Questioning
- Woman
- Prefer Not to Answer
- Prefer to write in:

Are you transgender? **(Required) [FOR SOLVE USE ONLY]**

- Yes
- No
- Unsure/Questioning
- Prefer Not to Answer

Have you or someone else from your organization ever been selected as a Solver for an MIT Solve Global Challenge or for the Indigenous Communities Fellowship? **(Required) [Not Publicly Viewable: for internal use only]**

- Yes
- No

[IF YES] Explain what makes your solution different from when you or your organization was previously selected. (Required) {Word limit = 500} [Not Publicly Viewable: for internal use only]

If you or your organization has been selected as a Solver for a Global Challenge or for the Indigenous Communities Fellowship in the past, you may still apply, but your solution must be new – it may not be the same solution that was previously selected by Solve. Use this space to explain how this solution is different from last time.

Is your solution an active or past participant in another entrepreneurship network? **(Required) [Not Publicly Viewable: for internal use only]**

Entrepreneurship networks are business incubators, accelerators, venture capital programs, or fellowship programs that aim to help you grow your solution.

- Yes, this solution is already (or has been in the past) a part of other networks
- No, Solve is the first network joined

[IF YES] Please share the names of the other entrepreneurship networks. [Not Publicly Viewable: for internal use only]

Did you take the MITx course “[Business and Impact Planning for Social Enterprises?](#)” **(Required) [Not Publicly Viewable: for internal use only]**

You do not need to take the [MITx course](#) to apply to Solve. This question helps us understand whether the course is a useful resource for applicants.

- Yes, I completed the entire course



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- Yes, I completed part of the course
- No, I didn't take the course

How did you first hear about Solve? **[Not Publicly Viewable: for internal use only]**

We are asking this question to help grow the Solve community.

- Word of mouth
- Google or other search engine
- Email from Solve
- Email from your network
- Solve event
- Solve's MITx course "Business and Impact Planning for Social Enterprises"
- Facebook
- Instagram
- TikTok
- LinkedIn
- Email from Sloan Indigenous Graduate Partnership
- Other (please specify)

Tell us more about how you found out about Solve's 2023 Global Challenges. **{Word limit = 100} [Not Publicly Viewable: for internal use only]**

Please specify the event where you heard about Solve, the network through which you received an email, or any other details that can help us reach applicants like you in the future.

Your contact information

If you are selected as a Finalist, we will contact you to confirm that you wish to continue moving forward in the competition. Because the timeline for confirmation is very short, please provide your contact details here to ensure that we can reach you or someone else on your team. Be sure to watch your email for a message from us between June 30 - July 5, 2023.

Primary Contact: Name **(Required) [Not Publicly Viewable: for internal use only]**

Primary Contact: Email Address **(Required) [Not Publicly Viewable: for internal use only]**

Primary Contact: Phone Number (including country code) **(Required) [Not Publicly Viewable: for internal use only]**

Backup Contact: Name **[Not Publicly Viewable: for internal use only]**

Backup Contact: Email Address **[Not Publicly Viewable: for internal use only]**

Backup Contact: Phone Number (including country code) **[Not Publicly Viewable: for internal use only]**



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Page 3: More About Your Solution

What makes your solution innovative? {Word limit = 500}

Describe how your solution approaches the problem in a new or significantly improved way.

How could it catalyze broader positive impacts from others in this space? How could it change the market?

What are your impact goals for the next year and the next five years, and how will you achieve them? {Word limit = 500}

Impact goals are concise statements of the specific external impact you wish to create through your solution. Your impact goals are what orient all aspects of your work. We look for solutions that will have a transformational impact on people's lives. Use this space to describe your impact goals and how you plan to achieve them.

Which of the UN Sustainable Development Goals does your solution address?

Select all that apply. You can read more about the 17 UN Sustainable Development Goals and how progress toward them is measured [here](#).

- No Poverty
- Zero Hunger
- Good Health and Well-Being
- Quality Education
- Gender Equality
- Clean Water and Sanitation
- Affordable and Clean Energy
- Decent Work and Economic Growth
- Industry, Innovation, and Infrastructure
- Reduced Inequalities
- Sustainable Cities and Communities
- Responsible Consumption and Production
- Climate Action
- Life Below Water
- Life On Land
- Peace, Justice, and Strong Institutions
- Partnerships for the Goals

How are you measuring your progress toward your impact goals? {Word limit = 500}

Share a few specific indicators you are using to measure your progress. These may be

indicators you are already collecting and using to talk about your solution's progress and impact.

Or, if you need ideas, you may wish to draw from the list of indicators associated with the UN

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[Sustainable Development Goals](#) that align with your solution. You can view the list of indicators by clicking “More Info” for your goal, then “Targets and Indicators,” and finally “Indicators” under each target.

Describe in simple terms how and why you expect your solution to have an impact on the problem. {Word limit = 500}

This is called a theory of change or logical framework, and it should link your activities to immediate outputs and longer-term outcomes for your target population. In addition to illustrating logical links between activities, outputs, and outcomes, a strong theory of change provides evidence to support the existence and strength of those links, such as third-party research, findings from a process or impact evaluation, data from interviews with your target population, etc. If you're unsure how to answer this question, start by following [these guidelines](#) or watching this [intro video](#), or [enroll in our online course](#).

Describe the core technology that powers your solution. {Word limit = 500}

We define technology broadly as the application of science and evidence-based knowledge to the practical aims of human life. For MIT Solve and our mission to drive innovation to solve world challenges, it's important that your solution uses technology to solve a problem facing your community and/or the world, and that it seeks to benefit people and the planet. We welcome solutions that are using apps, SMS technology, software, AI, robots, drones, blockchain, and virtual reality, and what you might commonly think of as technology in this modern era! We also welcome solutions that are leveraging traditional, ancestral and natural technologies, and knowledge systems. That could be using centuries-old irrigation or building techniques, plant-based solutions that can reduce the effects of climate change, biodegradable sanitary pads, and so much more.

Which of the following categories best describes your solution?

A new technology

A new application of an existing technology

A new business model or process that relies on technology to be successful

[IF A NEW TECHNOLOGY] How do you know that this technology works? {Word limit = 500}

Since you have developed a new technology, please provide evidence that it works.

Consider providing a link to an academic paper or some other form of publicly available evidence.

Please select the technologies currently used in your solution:

- *Ancestral Technology & Practices*
- *Artificial Intelligence / Machine Learning*
- *Audiovisual Media*
- *Behavioral Technology*



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- *Big Data*
- *Biomimicry*
- *Biotechnology / Bioengineering*
- *Blockchain*
- *Crowd Sourced Service / Social Networks*
- *GIS and Geospatial Technology*
- *Imaging and Sensor Technology*
- *Internet of Things*
- *Manufacturing Technology*
- *Materials Science*
- *Robotics and Drones*
- *Software and Mobile Applications*
- *Virtual Reality / Augmented Reality*

If your solution has a website, app, or social media handle, provide the link(s) here:

You'll be asked the following questions if you are an applicant for the Financial Inclusion Challenge, Health in Fragile Contexts Challenge, Learning for Civic Action Challenge, or Climate-ready Housing and Resilience Challenge.

In which countries do you currently operate?

Please select from the picklist. The list in the dropdown menu is sourced from the [World Bank's list of Country and Lending Groups](#). Per the World Bank, note that the term country, as used for purposes of this list, "does not imply political independence but refers to any territory for which authorities report separate social or economic statistics."

In which countries will you be operating within the next year?

If you'll still be operating in the countries where you currently operate, be sure to include those in this list, too.

You'll be asked the following questions if you are an Indigenous Communities Fellowship applicant.

In which parts of the US and/or Canada do you currently operate?

In which parts of the US and/or Canada will you be operating within the next year?

If you'll still be operating in the areas where you currently operate, be sure to include those in this list, too.

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Page 4: Your Team

What type of organization is your solution team?

Refer to [this link](#) for organization definitions.

- For-profit, including B-Corp or similar models
- Nonprofit
- Hybrid of for-profit and nonprofit
- Not registered as any organization
- Other, including part of a larger organization (please explain below)

[IF OTHER] If you selected Other, please explain here. {Word limit = 100}

For example, if your solution team is part of a larger organization, share the name of the larger organization and describe the relationship between your solution and that organization.

How many people work on your solution team? {Word limit = 100}

Please provide separate numbers for full-time staff, part-time staff, and contractors or other workers.

How long have you been working on your solution? {Word limit = 100}

Please provide the number of years you, your team, or your organization have been working on your solution.

What is your approach to incorporating diversity, equity, and inclusivity into your work?

{Word limit = 500}

Use this space to share about the diversity of your leadership team, your team's goals for becoming more diverse, equitable, and inclusive, and/or actions you've taken to achieve those goals. For more about MIT Solve's commitment to diversity, equity, and inclusion, refer to our [Diversity, Equity, and Inclusion Statement](#). You may also find it useful to read MIT's definitions of diversity, equity, and inclusion: diversity is the social, cultural, and identity-based human attributes represented within a group; equity is access to opportunity and advancement for all members of a group, and is distinct from equality and fairness (equitable environments address disparities and strive to eliminate unique and systemic barriers that have prevented the full participation of marginalized groups); and inclusion is the act of creating environments in which all members of a group are welcomed, respected, supported, and valued.

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Page 5: Your Business Model & Funding

What is your business model? {Word limit = 500}

Your business model describes how you provide value to the populations you serve, both in terms of impact and revenue. Think about your key customers and beneficiaries. What products or services do you provide them? How do you provide these products or services? Why do they want or need them? If you're unsure how to answer this, start by completing the [Social Business Model Canvas](#) or [enroll in our online course](#).

Do you primarily provide products or services directly to individuals, to other organizations, or to the government?

- Individual consumers or stakeholders (B2C)
- Organizations (B2B)
- Government (B2G)

What is your plan for becoming financially sustainable? {Word limit = 500}

Explain how you will bring in money to fund your work, whether through sustained donations and grants, selling products or services, service contracts to governments, raising investment capital, or a combination of all. In the long term, your revenue streams should cover your expected expenses. To see some examples, take a look at these [common revenue models](#).

Share some examples of how your plan to achieve financial sustainability has been successful so far. {Word limit = 500}

Examples may include grants that you have received, revenue you have generated, or investment funding you have raised. We understand that some financial information may not be publicly shareable, but any specifics you can provide (such as funder names or monetary amounts) is helpful to the judges as they assess the potential for success of your solution.